

Paradise City Fall 2012 Application Form

Northampton, MA: October 6, 7 & 8 ❖ Marlborough, MA: November 16, 17 & 18

❖ Please review Page 2 before mailing your application ❖

ARTIST INFORMATION: (Please print clearly)

Artist Name(s) _____ PCAF 5 Digit ID# (if you know it) _____

Business Name _____

Street _____

City _____ State _____ ZIP/Postal code _____ Country (outside US) _____

Home Phone _____ Studio Phone _____ Cell Phone _____

Email _____ Website _____

IMAGE DESCRIPTIONS: My images and descriptions are already on file. The descriptions of the images on my CD are below.
 My descriptions are included as a single-page document (.doc or .txt) on my image CD.

List object, technique, materials and size. Please be as informative and complete as possible in your descriptions.
If you need more space, you may attach a single additional sheet.

Image #1

Image #2

Image #3

Image #4

Image #5

MEDIA: Please check only ONE category that best describes the majority of the work you plan to display.

Art and Sculpture

- 2D Mixed Media (including collage) Works on Paper
 Painting Photography
 Sculpture (in any media) Digital Art

Furniture and Home Furnishings

- Basketry Glass
 Decorative Fiber Furniture
 Metal Wood
 Mixed Media Ceramics

Fashion and Jewelry

- Wearable Fiber Jewelry
 Leather

INDICATE the SHOW(S) you are applying to:

Northampton, MA
Three County Fairgrounds
October 6, 7 & 8, 2012
Columbus Day Weekend

Marlborough, MA
Royal Plaza Trade Center
November 16, 17 & 18, 2012

Postmark Deadline: April 2, 2012
Notification mailed by May 1, 2012

Did you enclose...? Completed application, payment, your images and descriptions ?

Send completed applications to: **Paradise City Arts Festivals**
30 Industrial Drive East Northampton, MA 01060
800.511.9725 ❖ 413.587.0772 ❖ www.paradisecityarts.com

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APPLICATION SUBMISSION INFORMATION

- ❖ Include the application processing fee of \$30 for one show, or \$45 for two shows, payable to Paradise City, Inc.
- ❖ Complete the Application Form, and indicate which shows you are applying for by checking the appropriate box(es).
- ❖ Please review the 'About Image Submissions' section below. If you are not using the images that we have on file, send 5 new images proportionally representative of the work you plan to show. If you are applying in two unrelated media, an application must be submitted for each media.
- ❖ **If you plan to show any jewelry in your booth,** you must include a representative number of images in your presentation, or a separate application for jewelry.
- ❖ Name your images with the numbers 1-5 corresponding to the image descriptions on your application form. Label your CD with your name. Digital media will not be returned.
- ❖ **Application Postmark Deadline: April 2, 2012**

ABOUT IMAGE SUBMISSIONS

Paradise City will accept image submissions in digital format sent by postal mail on a CD-R disk (No floppies, Zip or CD-RW disks). Please save your image files as uncompressed JPG files only. The recommended size is 300dpi @ approximately 5" x 7". **Name your images with the number 1 – 5 corresponding to your descriptions (example: 1.jpg).** Please note! No digital submissions for jurying may be sent by email.

Your five images are placed on a single page in our database, with your number one and two images on top and three, four and five on the bottom row. When we meet with the jurors, the computer is connected to the latest technology in projectors and all five images are projected at once - beautifully! - onto a large screen.

Please note: If you applied to any 2006 or later Paradise City show, and you're happy with your most recent jury presentation, **you no longer have to send in images or descriptions.**

Simply indicate "my images are on file" on the application form, enclose a check for processing, and we'll just process the application itself. If you've completed new work in the meantime that you think will give us a better idea of where you are artistically, then feel free to send in your new images.

You may also consider sending new images if you haven't done so in some time, as our publicity often focuses on the most current works in our image files.

APPLICATION CHECKLIST

- ❖ Completed application form.
- ❖ 5 images on a CD-R, numbered to correspond with your descriptions, unless your images are on file.
- ❖ \$30 for one show or \$45 for two, payable to Paradise City, Inc.

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