

Paradise City News Release

Paradise City Artists Donate Original Works for Opening Preview to Benefit Public Television

Valley Forge, Pennsylvania —March 15, 2006 —Paradise City Arts Festivals will open Friday, March 31 with a special Collectors Preview and Silent Art Auction to benefit WLVT-TV 39 from 5-9pm at the Valley Forge Convention Center.

Many of the 150 competitively juried exhibiting artists at Paradise City Valley Forge are donating a wide range of beautiful and valuable one-of-a-kind objects to support PBS 39. Each donation is an original work, and representative of the museum quality designer craft, fine art, fashion and jewelry available at the festival March 31- April 2.

“The response from artists has been amazing, and we are pleased to support PBS 39 in Lehigh Valley. We are looking forward to developing a rewarding partnership with public television in Pennsylvania, similar to what we’ve achieved with our local PBS station in Massachusetts,” announced Linda H. Post, Founding Director of Paradise City Arts Festivals. (Over the past two years, Paradise City Arts Festivals have forged a very productive working relationship with PBS of Western New England, and raised over \$21,000 for public television last Memorial Day Weekend.)

PBS 39 is also enthusiastic about the new partnership with Paradise City Arts Festivals. “When I preview the work of artists at www.paradisecityarts.com, I know that our members and major supporters will appreciate the quality and craftsmanship of these artists. This is the first of what we hope will be many beneficial fundraising events with Paradise City and its artists,” said Julie Benjamin, WLVT’s SVP of Development and Community Partnerships.

For more information about the Special Collectors Preview and donated items, visit www.paradisecityarts.com or www.wlvt.org. The event is open to the public. Admission is \$12 for adults, \$8 for seniors, and \$5 for students. Special discounts are available for public television members and online at www.paradisecityarts.com.

About Paradise City, Inc.

Paradise City, founded in 1995, is an arts promotion and service organization, producing award winning shows of contemporary craft and fine art in a range of national markets. Paradise City maintains a database of more than 15,000 artists and designers, housing one of the largest digital image libraries of contemporary craft in the world. Its shows provide artists with a sophisticated marketplace for cutting-edge work, and are an important resource for serious collectors, homeowners and decorators. Among the art media included are works in furniture, art glass, large-scale sculpture, ceramics, jewelry and painting. www.paradisecityarts.com serves as an extensive visual preview and fact-finder for all Paradise City shows. In addition, editors can register and download camera-ready images from the online pressroom.

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