



Paradise
City Arts
SPONSORSHIP

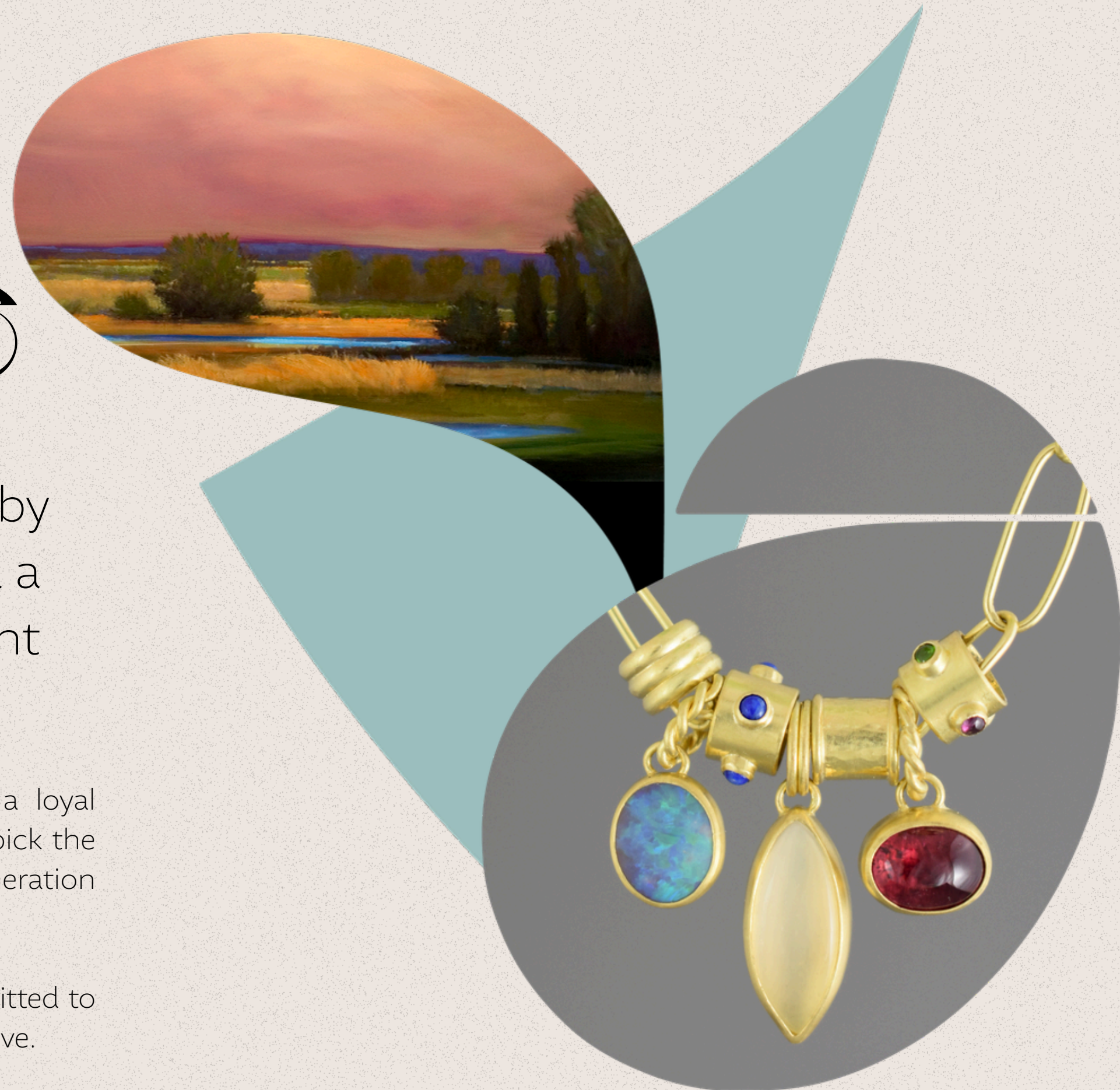


This must be paradise

Paradise City Arts was founded in 1995 by artists, for artists. Our purpose—to build a community and platform for independent artists, like us, to find their audience.

For three decades, we've cultivated a vibrant community and a loyal following through our art fairs and online marketplace. We hand-pick the best in fine and decorative art, always with an eye on the next generation of art lovers and collectors.

We're here because we believe art enriches us all, and we're committed to the artists, neighbors, and audiences who make our community thrive.





Work with us



As a Paradise City Arts sponsor, you align your brand with our creative, discerning audience who appreciate the visual & performing arts, interior design, fine dining, travel, real estate, shopping, and more. Paradise City Arts works with hundreds of artists and attracts thousands of attendees annually, offering your brand a unique opportunity to connect with both influential artists and local tastemakers craving new finds.



Our audience

58% of attendees are between the ages of 30 and 50.

83% of attendees are homeowners.

75% of attendees identify as women.

50% of attendees have an advanced degree.

41% of attendees have a household income of over \$100k.



71% of our website visitors are using iPhones.

56% of our social media followers are between the ages of 25 and 50.

97% of artist exhibitors are full-time artists.

Artist exhibitors reside in all 50 states and 31 countries.



Our reach



40,000 email list

50,000 mail list

**20,000 social
media followers**

**4500-6500
attendees per show**

4 events in 2 cities

**20,000 artist
exhibitors**

**125k+ annual
website visitors**





The Guide

Our full color, magazine style Guide is mailed and distributed to 50,000 people four times per year. Guide recipients are affluent and educated homeowners with an interest in where to shop, stay, and dine in your community. Reach these proven art collectors in their homes with your advertising campaign as one of our sponsors.



HALF PAGE

5.5" wide
4.125" tall

FULL PAGE

5.5" wide
8.5" tall

QUARTER
PAGE

2.625" wide
4.125" tall



Packages

Platinum Sponsor

\$10,000

BEFORE THE SHOW

- Editorial inclusion & full page ad in show guide
- Logo inclusion, name & link on Paradise City Arts show page
- Logo inclusion in all show-related email campaigns
- 1 dedicated email campaign for activities, demos, & events
- 1 dedicated social media post
- 3 social media Stories
- Inclusion in media, press release, & promotional flyers

AT THE SHOW

- Unique exhibition space
- Logo & signage placement at events
- Announcement mention throughout event

Gold Sponsor

\$5,000

BEFORE THE SHOW

- Editorial inclusion & half page ad in show guide
- Logo inclusion, name & link on Paradise City Arts show page
- Logo inclusion in all show-related email campaigns
- 1 dedicated email campaign for activities, demos, & events
- 3 social media Stories
- Inclusion in media, press release, & promotional flyers

AT THE SHOW

- Demonstration space
- Signage placement
- Announcement mention throughout event

Silver Sponsor

\$2,500

BEFORE THE SHOW

- Quarter page ad in show guide
- Logo inclusion, name & link on Paradise City Arts show page
- Logo inclusion in all show-related email campaigns
- Name inclusion on promotional flyers

AT THE SHOW

- Onsite display space
- Invitation to events
- Name on sponsor board and signs

Sponsor an Artist

\$1,000

BEFORE THE SHOW

- Logo inclusion, name & link on Paradise City Arts show page
- Logo inclusion in all show-related email campaigns

AT THE SHOW

- Invitation to events
- Name on sponsor board during event dates

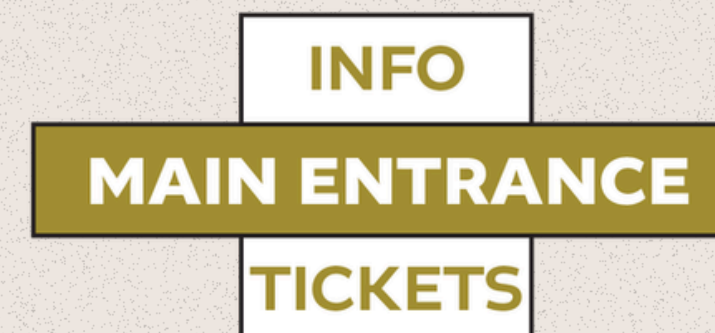
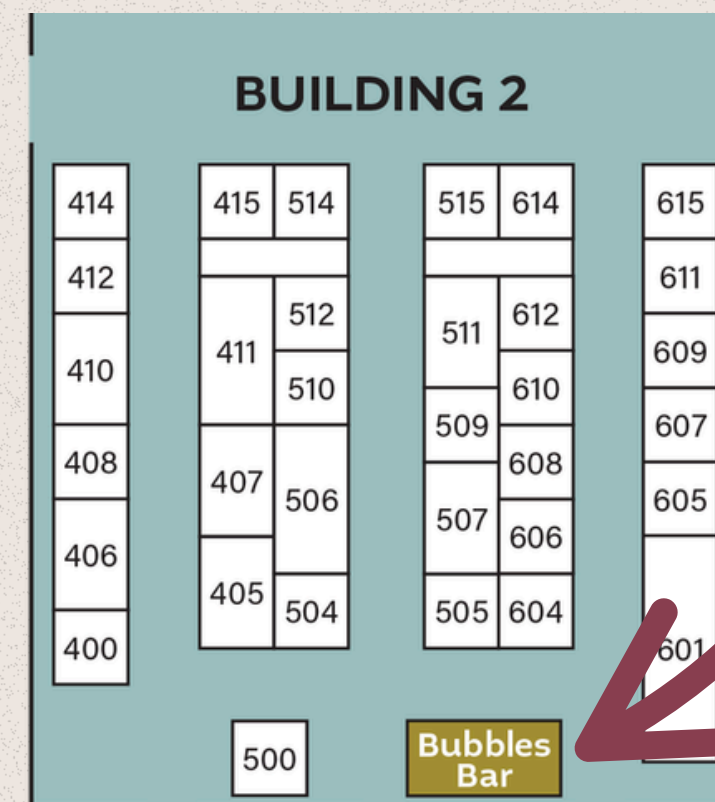


Sponsor Placement



Sponsors have many logo placement opportunities around the show, including the Live Music Stage, Bubbles Bar, Lounge, Beer Garden, Shuttle, Special Exhibition, Creative Activity Stations, and more. Bring your custom ideas to us!

Local florist The Rose Thief sponsored our new Bubbles Bar at the 2025 Northampton shows. Located in the front of Building 2 as attendees entered the fair, this highly visible sponsor placement garnered an estimated 10,000 views.





Let's make it happen

Get in touch with our team to discuss your partnership opportunities today.

Mariah Swanson

Show Director

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